

PRIVATE INVESTING

Private investments leadership



Andrea Auerbach
Partner, Global Head of Private Investments
San Francisco



Keirsten Lawton
Partner, Co-Head of US Private Equity Research
Boston



Dan Aylott
Partner, Head of European Private Investments
London



Chris Ivey
Partner, Head of European Private Client Practice
London



Theresa Sorrentino Hajer
Partner, Head of US Venture Capital Research
Boston



Josh Zweig
Managing Director, Co-Head of North American
Private Equity
Boston



Scott Martin
Partner, Head of Co-investments
Boston



Alex Shivananda
Partner, Head of Global Secondaries
San Francisco



Vish Ramaswami
Partner, Head of Asia-Pacific Private Investment
San Francisco



Frank Fama
Managing Director, Head of Credit Research
Boston



Richard Grimm
Managing Director, Private Credit
New York



Marc Cardillo
Managing Director, Head of Real Assets Research
Boston

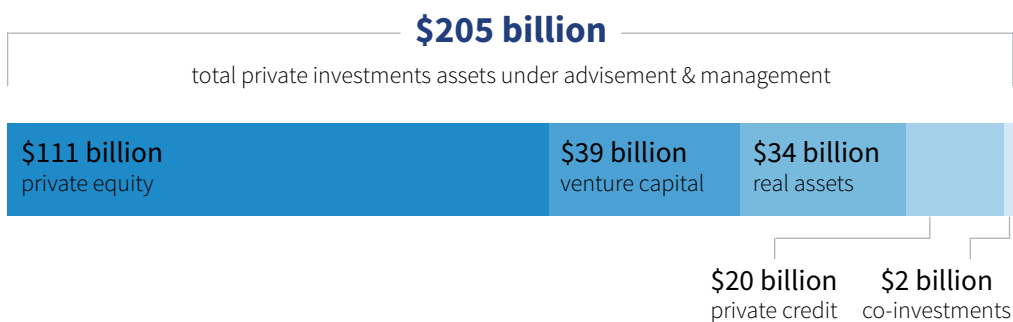


Liqian Ma
Partner, Head of Sustainable and Impact Investing
Boston

As a leader in private investing, Cambridge Associates has been partnering with sophisticated institutional and family investors to shape the global private investment landscape since 1973.

Private investments perform a valuable role in portfolios. They can contribute active sources of investment return, while affording differentiated exposures to the private market. While private investments have consistently driven portfolio performance for investors with meaningful allocations, there is a wide dispersion in returns between the “best” and the “rest”. That’s why we have continually invested in the resources, experience, and infrastructure to source, evaluate, and access high-conviction opportunities around the globe.

Our private investment capabilities¹



Our private investment strengths

<p>History & scale</p> <p>Long history with significant commitments to private investments.</p>	<p>Market intelligence</p> <p>Extensive coverage and influence in the private equity and venture capital markets.</p>	<p>Information advantage</p> <p>A leader in private markets analytics, we leverage historical insights and pattern recognition to optimize our due diligence process.</p>
<p>Relationship edge</p> <p>An extensive network of more than 6,600 general partners built on the strength of CA's unique strategic partnerships and client base.</p>	<p>Global depth</p> <p>115+ private investment specialists² across 11 offices with extensive knowledge and experience.</p>	<p>Due diligence</p> <p>Rigorous process for selecting and monitoring private investment managers.</p>

As of December 31, 2023 unless otherwise noted. [1] “Assets under advisement and management” include the portfolio values of the firm's and its affiliates' clients that receive investment advice or management and performance reporting. In a limited number of instances, client portfolio values include assets for which Cambridge Associates is only responsible for reporting performance and does not have an investment advisory responsibility. For portfolio values without final December 31, 2023 data available, assets from the prior quarter or estimates have been used. Strategy values may not sum to the total due to rounding. [2] Private Investments includes employees across our PE/VC, credit, real assets, strategy research, co-investments, and secondaries teams.

PRIVATE INVESTING

Why CA for private investments?

Direct access to dedicated resources

Each client is served by a dedicated team of professionals to implement and monitor a customized portfolio.

Customized portfolios

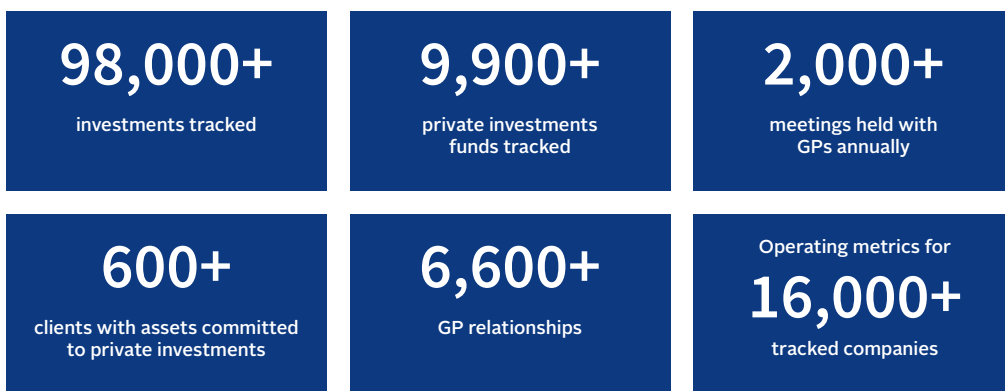
Our independence allows us to tailor our advice for each client on an individual basis based on their specific investment goals and constraints, not a menu of products.

Direct relationships with managers

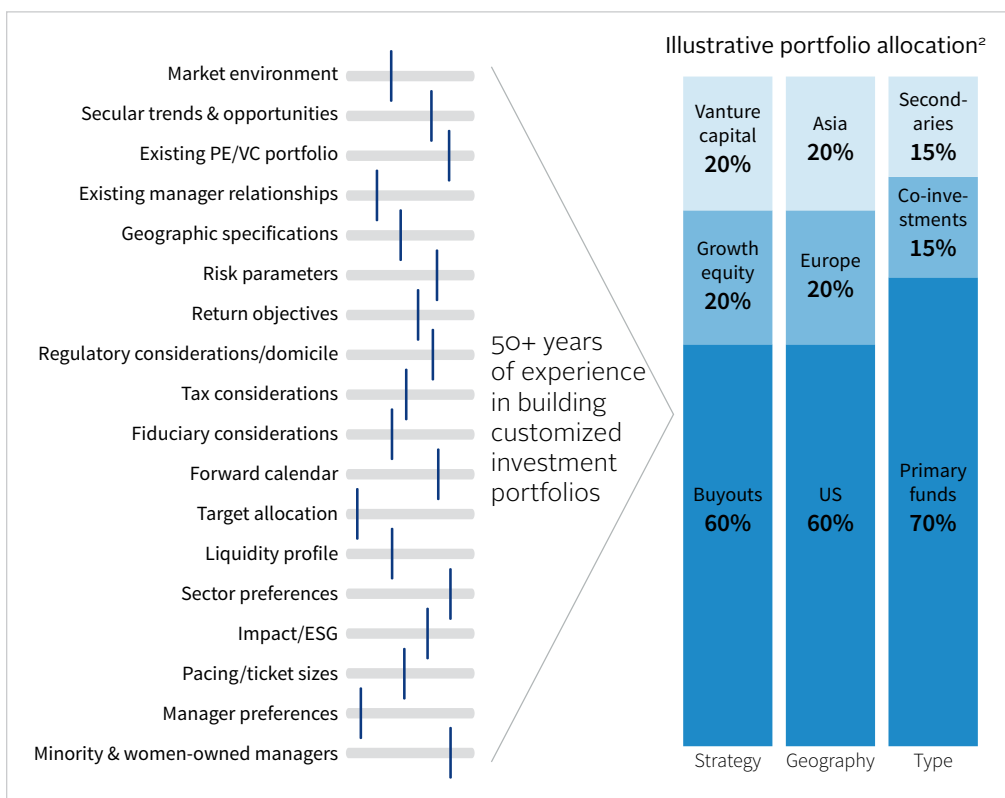
Our extensive history as a trusted investor in private investments and our deep, long-standing relationships, provide us direct access to top-tier managers, helping support our client's long-term success.

Exhaustive coverage of the private market matters

Our robust private investments platform is built on resources and history to help us consistently find and access private investments with the potential to outperform.



We tailor private equity and venture capital portfolios to meet individual client needs



Three keys to success in the private markets

- 1 Obtaining information on markets, managers and companies in a market that lacks transparency.
- 2 Generating insights to effectively filter down prospective opportunities to the select few.
- 3 Gaining access to new firms and funds, oversubscribed funds, and negotiating terms.

Resources



Dan Desmarais
Managing Director, Pensions
Boston

If you would like to learn more about our private investing capabilities, contact us by scanning the QR code above or visiting CambridgeAssociates.com.

[Click here for additional resources](#)

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