



## CAMBRIDGE ASSOCIATES LLC

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Contact: Erin Vadala  
Warner Communications  
978.468.3076  
[erin@warnerpr.com](mailto:erin@warnerpr.com)

### Cambridge Associates Enters Dow Jones Private Equity Hall of Fame

**BOSTON (October 3, 2005)** — In a ceremony at the recent annual Dow Jones Private Equity Analyst Conference 2005, Cambridge Associates was inducted into the Private Equity Hall of Fame in the Limited Partner category. Cambridge Associates, a leading provider of independent research and advice on investment and financial planning issues to institutional investors and private clients, joins a select group of firms and individuals whose efforts in the field of private equity have been so recognized.

The Hall of Fame induction took place at the Waldorf Astoria Hotel in New York, where Cambridge Associates was honored for its continued advocacy of private equity as an asset class. Kristen Krohg, the company's director of Non-Marketable Alternative Assets Research and Consulting and a managing director, accepted the award on behalf of the firm.

"Cambridge Associates' selection is based on its role in introducing universities, foundations, high net-worth families and endowed institutions, as well as public and corporate pension funds, to private equity," said David G. Barry, managing editor of the Dow Jones Private Equity Analyst newsletter. "We congratulate them and thank them for their contributions."

"It is a privilege to be honored among such an illustrious group of private equity participants," said Sandra A. Urie, Cambridge Associates' president and chief executive officer. "We are fortunate to work with foundations and endowments that have been receptive to our counsel on a wide range of private equity issues, from setting strategy to building robust programs. We are appreciative of this world-class recognition."

The Private Equity Hall of Fame was established in 1994 to honor individuals and organizations that make exemplary and enduring contributions to the private equity community. In total, 41 individuals and firms have been honored. In addition to Cambridge Associates, 2005 inductees include Warburg Pincus in the Buyout category; General William H. Draper, Jr., Bill Draper, and Franklin "Pitch" Johnson in the Venture Capital category; and Stan Pratt for Industry Contributions.

The Private Equity Analyst Conference is the largest industry event of its kind, annually attracting more than 1,000 senior-level institutional investors, fund-of-funds managers, venture capitalists, buyout specialists, deal originators, senior and mezzanine lenders, and other private equity professionals.

Founded in 1973, Cambridge Associates delivers independent research, investment consulting, and performance monitoring services to more than 700 institutional clients worldwide, including colleges and universities, foundations, other nonprofit entities, private clients, and pension, agency, and government funds. The firm serves its client base from six worldwide locations, including four domestic and two international offices. Further information is available at [www.cambridgeassociates.com](http://www.cambridgeassociates.com).

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